

JOHN [JJ] HATHEWAY

EDUCATION

University of Washington

Bachelor of Design [B. Des]

Visual Communication Design

Class of 2019

Dean's List Recipient

SPECIALIZATIONS

Visual Identity

Logo Design

Typography

Visual Storytelling

Photography [Canon]

Video/Animation

TECHNICAL SKILLS

Entire Adobe Suite

Grid Systems

Photo/Video

Art/Draftsmanship

Prototyping

Storyboarding

Design Hueristics

HTML + CSS

Computers + IT

CONTACT

Email: jahathewayjr@gmail.com

Phone: 509.944.1620

Portfolio: www.hatheway.design

AIGA: member since 06/18

EXPERIENCE

Lead Graphic Designer [Feb. 2022–present]

HDG Architecture—Spokane, WA

› Production and oversight of all internal and client-facing graphic materials, including website, social media, proposals, questionnaires, award submissions, project photography, and 3D renderings. Re-designing the company's visual identity.

Freelance Design [2019–2022]

› Working with clients in education, finance, healthcare, child psychology, public health, and hospitality to design logos, brand systems, websites, packaging, and print materials.

Contract Graphic Designer [2017–2022]

Northwest Pain Care, P.S.—Spokane, WA

› Designing print materials used in the practice, including patient forms, referral pads, appointment reminders, stationary, and marketing materials. Managing brand assets and media files.

Video and Design Intern [Summer 2018]

National Geographic Photo Ark—Lincoln, NE

› The Photo Ark, founded by Joel Sartore, is a project that documents the world's endangered species. My job included managing a library of media content, cleaning and editing video clips, and designing a manual to help zoos prepare for Joel's photo shoots.

Director/Creative Director [2018]

Little Shop of Horrors—University of Washington

› Working closely with the choreographer, vocal director, band director, and tech director, I managed a cast and crew of about 50 people to produce this musical, and oversaw the set/production design to create the overall look and feel of the show.

REFERENCES

Karen Cheng [kcheng@uw.edu]

University of Washington

Associate Professor, Visual Communication Design

Joel Sartore [joel.d.sartore@gmail.com]

Founder/Photographer

National Geographic Photo Ark + Joel Sartore Photography